



AI Prompt Pack for Entrepreneurs

50 Copy-Paste Prompts to Run Your Business Faster

TEN STREAMS LAB

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How to Use This Pack

Copy any prompt, paste into ChatGPT, Claude, or Gemini. Replace [BRACKETS] with your specifics. Each prompt is designed to deliver a usable output in one shot.

1. Content Creation

Blog Posts

PROMPT 1 — Full Blog Post

Write a 1,200-word blog post titled "[TITLE]" for an audience of [TARGET AUDIENCE]. Use a conversational tone. Include: an attention-grabbing intro, 3-5 main sections with H2 headers, actionable tips in each section, and a CTA at the end to [DESIRED ACTION]. Optimize for the keyword "[KEYWORD]".

PROMPT 2 — Blog Outline

Create a detailed blog post outline for the topic "[TOPIC]". Include: 3 title options, meta description, H2 sections (5-7), bullet points under each, internal linking suggestions, and a keyword focus. Target audience: [AUDIENCE].

PROMPT 3 — Content Repurposing

Take this blog post and repurpose it into: (1) a Twitter/X thread of 8 tweets, (2) a LinkedIn post under 300 words, (3) 5 Instagram caption options, (4) an email newsletter intro paragraph. Blog post: [PASTE CONTENT]

Video & Podcast

PROMPT 4 — YouTube Script

Write a YouTube video script for a [LENGTH]-minute video titled "[TITLE]". Include: hook (first 15 seconds), intro with credibility statement, main content in [NUMBER] clear steps, B-roll suggestions in [brackets], and a strong CTA. Audience: [AUDIENCE]. Tone: [TONE].

PROMPT 5 — Podcast Episode Outline

Create a podcast episode outline for the topic "[TOPIC]". Include: episode title, 60-second intro script, 4-6 talking points with sub-points, transition phrases between sections, guest question list (if applicable), and outro CTA. Duration: [MINUTES] minutes.

Lead Magnets & Freebies

PROMPT 6 — Lead Magnet Ideas

Generate 10 lead magnet ideas for a [BUSINESS TYPE] targeting [AUDIENCE]. For each: format (PDF/checklist/template/etc.), title, what problem it solves, and estimated perceived value. Focus on quick-win content people will actually use.

PROMPT 7 — Cheat Sheet Content

Create the full content for a one-page cheat sheet on "[TOPIC]". Include: headline, 5-7 key tips (ultra-concise), a quick-reference table or formula if applicable, and a footer CTA. This will be designed as a PDF download.

PROMPT 8 — eBook Chapter

Write Chapter [NUMBER] of an eBook titled "[EBOOK TITLE]". Chapter topic: "[CHAPTER TOPIC]". Length: 800-1,000 words. Include: chapter intro, 3 main points with real examples, a "Key Takeaway" box at the end, and a transition to the next chapter. Tone: [TONE].

2. Email & Outreach

PROMPT 9 — Cold Outreach Email

Write a cold outreach email to [RECIPIENT TYPE] about [OFFER/COLLABORATION]. Keep it under 150 words. Lead with a personalized observation about their [business/content/product], make a clear value proposition in one sentence, and end with a low-commitment CTA. No fluff, no buzzwords.

PROMPT 10 — 5-Part Welcome Sequence

Write a 5-email welcome sequence for new subscribers to [BRAND/LIST]. Email 1: warm welcome + freebie. Email 2: your story (relatable). Email 3: most common mistake your audience makes. Email 4: a quick win they can implement today. Email 5: introduce your paid offer softly. Each email: 200-300 words, subject line included.

PROMPT 11 — Re-engagement Email

Write a re-engagement email for subscribers who haven't opened in 60+ days. Provide 3 subject line options. Body: acknowledge the silence, offer something new, ask a simple yes/no question. Include a "stay or go" option. Tone: warm, not desperate.

PROMPT 12 — Sales Email

Write a sales email for [PRODUCT] priced at \$[PRICE]. Structure: curiosity-based subject line, open with a pain point, agitate briefly, introduce the product, list 3 key benefits (outcome-focused), include 1 testimonial placeholder, add urgency (deadline/limited spots), clear CTA. Max 400 words.

PROMPT 13 — Collaboration Pitch

Write a collaboration pitch email to [TYPE OF CREATOR/BRAND] for [TYPE OF COLLABORATION]. I am [YOUR BRIEF BIO]. Under 200 words. Lead with what's in it for them, be specific about the format, and make it easy to say yes with a simple next step.

PROMPT 14 — Affiliate Recruitment

Write an email recruiting affiliates for [PRODUCT]. Include: commission rate ([X]%), cookie duration, average conversion rate, promotional materials available, and payment schedule. Make it compelling for creators in the [NICHE] space. End with a clear sign-up CTA.

PROMPT 15 — Customer Win-Back

Write a win-back email for customers who purchased [PRODUCT] but haven't bought again in [TIMEFRAME]. Acknowledge them, remind them of value received, show what's new, and offer an exclusive return incentive ([DISCOUNT/BONUS]). Tone: genuine, not salesy.

PROMPT 16 — Review Request



Write a post-purchase review request email for [PRODUCT], sent [X] days after delivery. Under 150 words. Express genuine appreciation, make leaving a review sound easy (direct link), and optionally offer a small incentive. Avoid sounding automated.

3. Product Descriptions

PROMPT 17 — Etsy Listing Description

Write an Etsy product description for [PRODUCT NAME]. Include: hook sentence, key features (bullet list), materials/dimensions, what makes it unique, use cases/gift ideas, and care instructions. Naturally include: [KEYWORD 1], [KEYWORD 2], [KEYWORD 3]. Length: 200-300 words. Warm, personal tone.

PROMPT 18 — Shopify Product Description

Write a Shopify product page description for [PRODUCT]. Structure: benefit-focused headline, 2-sentence hook, benefits list (5 items, outcome-led), a "Who This Is For" section, and a FAQ section with 3 common questions. SEO keyword: [KEYWORD]. Tone: [TONE].

PROMPT 19 — Amazon Listing

Write an Amazon product listing for [PRODUCT]. Include: title (max 200 chars, keyword-rich), 5 bullet points (each starting with a capitalized benefit keyword), product description (400 words, storytelling), and 5 backend search terms. Primary keyword: [KEYWORD].

PROMPT 20 — Digital Product Description

Write a Gumroad/digital product description for [DIGITAL PRODUCT] priced at \$[PRICE]. Include: what it is (1 sentence), who it's for, what's included (bullet list), what they'll achieve after using it, and a money-back guarantee statement. No hype, just honest value.

PROMPT 21 — Product Title Variations

Generate 10 product title variations for [PRODUCT] on [PLATFORM: Etsy/Amazon/Shopify]. Mix styles: benefit-led, keyword-rich, occasion-based, and emotional. Primary keyword: [KEYWORD]. Character limit: [LIMIT].

PROMPT 22 — Upsell Description

Write an upsell offer description for [UPSELL PRODUCT] shown to customers who just purchased [MAIN PRODUCT]. Explain the connection, the additional value, and why now is the perfect time. Under 150 words. Include a time-sensitive angle.

PROMPT 23 — Bundle Description

Write a product bundle description for [BUNDLE NAME] containing: [PRODUCT 1], [PRODUCT 2], [PRODUCT 3]. Highlight savings vs. buying separately. Lead with the combined benefit, list what's included, and describe the ideal customer.

4. Market Research

PROMPT 24 — Niche Validation

Help me validate the [NICHE] market. Analyze: estimated market size, who the main buyers are, top competitor types (list 5), what they do well and poorly, underserved gaps, and 3 differentiation strategies for a new entrant. What signals indicate this niche is worth pursuing?

PROMPT 25 — Competitor Analysis

Analyze [COMPETITOR NAME/TYPE] in the [NICHE] market. Break down: apparent target audience, pricing strategy, content approach, product strengths/weaknesses, customer sentiment (common review themes), and 3 opportunities they're leaving on the table that I could capture.

PROMPT 26 — Customer Avatar

Create a detailed customer avatar for [PRODUCT/BUSINESS]. Include: demographics (age, income, location, job), psychographics (values, fears, aspirations, frustrations), daily routine as it relates to my product, where they hang out online, what they search for, what they've already tried, and what would make them choose me.

PROMPT 27 — Trend Research Brief

Summarize current trends in [NICHE/MARKET] for 2024-2025. Include: what's growing, what's declining, emerging sub-niches, consumer behavior shifts, and 5 product or service opportunities aligned with these trends. Format as an actionable research brief.

PROMPT 28 — Pricing Research

Help me determine pricing for [PRODUCT] in the [NICHE] market. Analyze: typical price ranges, perceived value anchors, psychological pricing strategies, and whether to position as budget/mid-market/premium. My cost is \$[COST]. Recommend 3 pricing options with rationale.

PROMPT 29 — Survey Questions

Write 10 survey questions to understand my [TARGET AUDIENCE]'s pain points around [TOPIC]. Mix question types: open-ended, multiple choice, and rating scales. Focus on uncovering: current behavior, frustrations, desired outcomes, and what they'd pay for a solution. Avoid leading questions.

PROMPT 30 — SWOT Analysis

Conduct a SWOT analysis for my [BUSINESS/PRODUCT] in the [NICHE] market. Current situation: [BRIEF DESCRIPTION]. Be specific and actionable — not generic. For each weakness and threat, suggest a mitigation strategy. For each strength and opportunity, suggest how to leverage it.

5. Social Media

PROMPT 31 — Instagram Caption Pack

Write 5 Instagram captions for [PRODUCT/BRAND] in the [NICHE] space. Mix styles: educational, storytelling, behind-the-scenes, social proof, and promotional. Each caption: 100-150 words, ends with a question or CTA, and includes 3 hashtag suggestions. Tone: [TONE].

PROMPT 32 — Pinterest Pin Descriptions

Write 10 Pinterest pin descriptions for [PRODUCT/CONTENT TYPE]. Each: 2-3 sentences, keyword-rich, benefit-focused, ends with a soft CTA. Primary keywords: [KEYWORD 1, 2, 3]. Sound human, not robotic.

PROMPT 33 — TikTok Script (60 sec)

Write a 60-second TikTok script for [TOPIC/PRODUCT]. Hook (first 3 seconds — stop the scroll), problem setup (10 sec), solution/value (35 sec with clear steps), CTA (12 sec). Include visual cues in [brackets]. Trend angle: [TREND OR "none"].

PROMPT 34 — Twitter/X Thread

Write a Twitter/X thread on "[TOPIC]" with 10 tweets. Tweet 1: bold claim or surprising stat (hook). Tweets 2-9: one insight each, conversational, under 240 chars. Tweet 10: summary + CTA to [ACTION]. Add a thread-opening emoji style and close with a retweet request.

PROMPT 35 — 30-Day Content Calendar

Create a 30-day social media content calendar for [BRAND] in [NICHE]. Platforms: [PLATFORMS]. Include: content type, topic/angle, and format for each day. Mix: 60% value/educational, 20% engagement, 20% promotional. Group by week theme. Output as a table.

PROMPT 36 — Profile Bio Variations

Write 5 versions of a social media bio for [BRAND/PERSON] on [PLATFORM]. I help [TARGET AUDIENCE] achieve [OUTCOME]. My unique angle: [DIFFERENTIATOR]. Include: punchy (under 80 chars), detailed (150 chars), story-based, keyword-rich, and personality-forward versions.

PROMPT 37 — Viral Hook List

Generate 20 viral hook formulas for [NICHE] content on [PLATFORM]. Mix types: curiosity gaps, contrarian takes, personal story openers, stat-based hooks, and "mistake" angles. Make each specific enough to be immediately usable for [TOPIC AREA].

6. Customer Service

PROMPT 38 — Complaint Response

Write a customer service response to this complaint: "[PASTE COMPLAINT]". Tone: empathetic, professional, solution-focused. Structure: acknowledge the issue without defensiveness, apologize for the experience, offer a specific remedy, close with confidence. Max 150 words.

PROMPT 39 — FAQ Page

Write an FAQ page for [PRODUCT/BUSINESS]. Create 12 questions and answers covering: shipping/delivery, returns/refunds, product details, how it works, pricing, and common concerns. Answers: 2-4 sentences each. Tone: helpful and direct. End with a "Still have questions?" CTA.

PROMPT 40 — Refund Policy

Write a clear, customer-friendly refund policy for [BUSINESS TYPE]. Include: refund window, what qualifies, what doesn't, the request process, processing timeframe, and exchanges. Make it feel fair and trustworthy. Plain English only — no legal boilerplate.

PROMPT 41 — Shipping Delay Notice

Write a proactive email to customers about a shipping delay. Delay reason: [REASON]. New estimated delivery: [DATE]. Include: honest explanation, apology, what you're doing to resolve it, and a goodwill gesture (discount/freebie). Tone: accountable, not robotic.

PROMPT 42 — Digital Product Onboarding

Write a delivery/onboarding email for a customer who just purchased [DIGITAL PRODUCT]. Include: download link placeholder, 3 tips to get the most out of it, what to do if they have issues, and an invitation to share results or join a community. Warm, excited tone.

PROMPT 43 — Review Response Templates

Write 5 response templates for customer reviews: (1) 5-star enthusiastic, (2) 5-star brief, (3) 4-star with minor complaint, (4) 3-star mixed review, (5) 1-star unfair review. Each: 2-4 sentences, professional, on-brand for [BRAND TONE].

PROMPT 44 — Live Chat Script

Create a live chat support script for [BUSINESS] covering the 5 most common inquiries: order status, product question, refund request, technical issue, and general inquiry. Include: opening greeting, question flows, escalation language, and closing statements. Conversational and efficient.

7. Business Planning

PROMPT 45 — 90-Day Business Plan

Create a 90-day action plan for launching [BUSINESS/PRODUCT]. Three phases: Days 1-30 (foundation), Days 31-60 (launch), Days 61-90 (optimize). For each phase: 3-5 specific tasks, key metrics to track, and decision checkpoints. My resources: [TIME/BUDGET/SKILLS available].

PROMPT 46 — Revenue Projection

Help me build a 12-month revenue projection for [BUSINESS]. Variables: average order value (\$[X]), conversion rate ([X]%), monthly traffic goal, growth rate ([X]% MoM). Create a month-by-month table: visitors, conversions, revenue, and cumulative total. Show 3 scenarios: conservative, realistic, optimistic.

PROMPT 47 — Business Name Ideas

Generate 20 business name ideas for a [BUSINESS TYPE] in [NICHE]. Target audience: [AUDIENCE]. Brand personality: [ADJECTIVES]. Mix styles: descriptive, invented words, metaphor-based, and personal. For each, note the feel/tone and flag likely .com availability. Recommend top 5.

PROMPT 48 — Offer Ladder

Build a product/offer ladder for my [BUSINESS TYPE] targeting [AUDIENCE]. Create a logical progression: free → low ticket → mid ticket → high ticket. For each tier: offer type, price point, what's included, how it leads to the next tier, and the core promise. My expertise: [DESCRIPTION].

PROMPT 49 — Partnership Proposal

Write a partnership proposal for [BUSINESS] to present to [POTENTIAL PARTNER TYPE]. Include: executive summary, mutual benefit analysis, collaboration structure, revenue/value split, timeline, and next steps. Under 1 page. Professional but not stuffy.

PROMPT 50 — Annual Business Review

Help me write an annual business review for [BUSINESS] for [YEAR]. Structure: highlights and wins, metrics summary (revenue, customers, growth), lessons learned, what didn't work, and the plan for next year. Audience: [personal / team / investors / newsletter]. Tone: honest and forward-looking.